VP CAPTURE STUDIO

Your spokesperson, in person, wherever you welcome people.

An interactive kiosk where the digital look-alike of your spokesperson or your president welcomes your customers, answers their questions, guides them on site and calls a member of your team when needed.



A full-length MetaHuman virtual character on a large screen.

Welcomes

Notices the customer approaching, greets them and starts the conversation, out loud.

Advises

Answers drawn only from your approved documents, with their source.

Guides

Shows the way to the right place and calls a team member on site.

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What the kiosk does

A large screen, a life-size character and a spoken conversation: no keyboard, no screen to touch. The customer speaks, the character answers, with a voice, a face and gestures of film quality, rendered in real time with Unreal Engine.

Welcome

The kiosk camera only detects where faces are, never who they are, to greet at the right moment.

Verified advice

Every answer rests on your approved documents; the source is shown as a QR code.

Wayfinding

"Where are the wood screws?" "Where is room B?" The character points to the place and shows the way.

Call a staff member

On request, an alert goes to your team's handheld terminals or by text; the customer is looked after.

Video photo booth

The customer is filmed with the character and receives the souvenir video by text: a share that carries your brand.

Brand moments

The spokesperson's song, a holiday outfit, current campaigns: the kiosk follows your calendar.

A visit, start to finish

Moment	What happens
Approach	The character turns to the customer and greets them.
Question	"I want to put up a shelf. What do I need?"
Answer	Advice from your approved content, with the source on screen.
Direction	Where to go, with the way shown on the site map.
Staff member	If needed, the character calls an expert, who receives the alert.
Souvenir	At the end of the visit, the video photo booth, sent by text.

Verified answers, never invented

A character speaking for your brand cannot improvise. The kiosk follows a simple rule: "I don't know" is better than a wrong answer.

- **Search:** the character searches only the documents you have approved.
- **Quotes:** every fact in the answer rests on a passage copied word for word from your documents.
- **Checking:** a program, with no artificial intelligence, checks the quotes, the figures and the source before the answer is spoken.
- **Otherwise, a person:** at the slightest gap, the character says so plainly and offers to call a staff member.
- **Excluded topics:** you choose what it never talks about, for example prices, promotions, stock or opening hours.

Your character

A look-alike of the real person

Your spokesperson, your president or the person who embodies your company: face, expressions, walk and gestures captured in our studio, and their real voice cloned: the look-alike speaks with their own voice. Your customers recognise them at first glance. With their written consent.

Or a created character

An original character designed for your brand, with an invented voice that belongs to no one.

In your image

Outfit, tone, humour and languages (French, English) defined with your marketing team.

The same character also works elsewhere: 4K video clips for social media and screens, and virtual reality in the Meta Quest 3 for the wow effect, in 3D animated in real time, or as an 8K film played in the headset, completely standalone.

Our capture studio: head, face and motion · voice cloning (Real Voice)

The setting: your choice, still or animated

The character stands in a real 3D place, with its light, shadows, reflections and depth, at film quality, rendered in real time with Unreal Engine: your visitors feel as if they are looking through a window.

In the image of your venue

Store aisle, hotel lobby, trade-show booth, office, work site or landscape.

Still or animated

A still setting, or a living one: distant traffic, falling snow, leaves in the wind, passers-by.

It changes with you

Seasons, holidays, campaigns: a new setting without capturing the character again.

Privacy: what stays with us, what goes out

On our own equipment	External services, controlled
Rendering of the character (Unreal Engine)	Wording of the answer: the text of the question only
Listening to the customer: local transcription	Souvenir video: the pose photo, with the customer's consent
The character's voice: cloned or created voice, produced on site	Text messages: the number is erased as soon as the message is sent
Kiosk camera: face positions only, never an image	
Photos and videos: erased automatically after 7 days	

- **No facial recognition:** the kiosk never tries to find out who the customer is.
- **Consent before any capture:** the photo booth films only after the customer agrees, one person at a time.
- **Law 25:** practices designed for Québec's personal information law, and transparency about the use of AI.

For whom

Retail

Hardware, grocery and big-box stores: welcome, advice and wayfinding at peak hours.

Public bodies

Information for citizens, with an official source for every answer.

Fairs, trade shows and conventions

A booth that draws visitors in, presents your company and leaves a souvenir to share.

Dealerships and showrooms

A first welcome that answers while the team is busy.

Hotels and visitor venues

Practical information at any hour, in the visitor's language.

Your president, your spokesperson

The person who embodies your company welcomes your customers personally, everywhere at once: stores, hotels, fairs, trade shows.

The web version: your kiosk on your website

The kiosk's functions also move to a page on your website, thanks to our action-recording technique: each verified answer from the character, with its voice and gestures, is rendered once at film quality, then recorded and replayed for every visitor who asks the same question. No graphics card per visitor, a bank of answers that grows with use, nothing to install, and visitors keep the conversation thread as a PDF or by email.

Personal greetings to every employee

The digital double of your president or your spokesperson records a different video for each employee: it calls them by their first name and wishes them happy holidays and a happy new year, with its real cloned voice. You provide the list of first names and the approved text; we produce the videos in batches, with no new shoot.

Installation

Item	Detail
Screen	Large screen of 75 to 85 inches, portrait or landscape
Computer	Workstation with a professional graphics card, installed out of sight
Camera and microphone	One webcam with a built-in microphone, above the screen
Sound	Speakers suited to the venue's noise level
Monitoring	Automatic restart if needed and a daily activity report

A 60-day pilot

Stage	Content
Preparation	Workshop with your team, capture or creation of the character, approved content, installation
Pilot	Kiosk and photo booth in one location for 60 days
Review	Results measured together and a decision on rolling out

What we measure, agreed with you before the start: kiosk visits per day, average length of a conversation, calls to staff, souvenir videos sent, unanswered questions to add to the content.

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A character who welcomes, advises and guides your customers, with verified answers. Let's talk about your project.

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